

How to prepare for your me in a minute

- Make sure you are clear on the purpose of making this video: it is a pitch, that is, you are promoting yourself to prospective employers. Your purpose is to show them why you will be a great addition to the team and why you want to work for them. Be yourself but be keen. Show your enthusiasm and personality.
- Be clear about what you have to offer; that is clearly states your knowledge, skills, attitudes and attributes that make you employable and an asset to the workplace. Show what you can do for them.
- Communicate clearly why you want a certain type of job; be able to say how it will suit you and your skill set, and most importantly make it clear that you are excited about working in the field and in that sort of role. Show you have done some homework.
- Practice!! Think carefully about what to say, write it down, edit it so it's brief and punchy and then practice delivering it without lots of umms and ahhs . Don't over rehearse so you lose your spontaneity and naturalness, but appear confident and in control. Show you realise you only have less than a minute to impress.
- We will suggest topics (see below) to cover in your pitch which will make sure you tell the employer what s/he is interested in. Show you have taken our advice on board and be specific rather than general.
- You MUST briefly provide examples of your experiences so you can demonstrate your skills, such as communication, team work and problem-solving. Show you have evidence to support your claims of what you can do.
- Come looking the part; you don't have to wear a suit and tie, but present yourself as a mature candidate who takes personal presentation seriously and wants to create a good impression. So you care and have attention to detail.

Topics to cover in your pitch

- Your course – what you majored in, what knowledge and skills you have gained: the Deakin Graduate Learning Outcomes (GLO)/employability skills.
- Your passions and dreams; what drives you and makes you get up in the morning?
- What job/career reflects this? What are your goals and why do you want to work in a certain role and build a certain career?

- Your experiences that developed your skills and knowledge (think about your part time work, volunteering, student leadership, internships etc)
- What you do that makes you an interesting person; your interests, hobbies, extra curricular activities etc. What makes you unique?
- Why you will be an asset-your attributes and attitudes; finish strongly by selling yourself.
- Come looking the part; you don't have to wear a suit and tie, but present yourself as a mature candidate who takes personal presentation seriously and wants to create a good impression. Show you care and have attention to detail.

How this video pitch will help you

- promotion on a Deakin University website
- A Deakin sponsored video that says your uni is proud of you
- Access to employers via our sites
- A quick way for employers to find out about you

How you can use it

- you can have a link to your portfolio embedded in it so employers can see the evidence of what you have done and what you promise.
- You really should embed a link to your pitch in your LinkedIn page - it's the professional place to promote yourself.
- access to employers via our sites.
- A quick way for employers to find out about you.

Questions for students

1 - What is your name and what did you study at Deakin?

Note: you don't have to go into a lot of detail because the employer can find that out from your resume; just let them know your area of qualification.

2 - What experience and skills do you have related to the job you want?

Note A: Remember that you can refer to experiences both at university as part of your course but also outside university, such as volunteering, part time work, study abroad, sports, community activities etc – anything that developed relevant skills and showcases attributes.

Note B: please make sure you bring examples of work that you have kept (artefacts from your portfolio perhaps) such as photos, pieces of written work and video that can be included in your video pitch as evidence of your learning.

3 - What main skills and knowledge have you developed through your course?

Note: Refer to at least three Deakin GLOs and where possible, choose those that are relevant to the job you want.

4 - What sort of job do you want? Why is this the career for you?

Note: try not to be overly specific as you don't want to back yourself into a corner that might not be achievable. That said, if you are very clear and focused, it's not a bad thing to show how keen you are.

5 - Why are you the perfect candidate?

6 - Say a few words to leave employers with a positive impression.