

Graduate Certificate of Education Business Leadership



Top 1% of universities globally¹



#1 university for postgraduate overall employment in Victoria²



#1 university in Australia for educational experience³

Learn how to lead diverse teams and gain specialist education business skills to enhance your career options. Study the Graduate Certificate of Education Business Leadership at the university ranked in the top 5 in Australia for its education courses.*

Course essentials

Deakin code: E556

Location: Online or face-to-face intensives~

Duration: 1 year part-time

Intakes: T1 (March), T2 (July)

Fees^: \$10,900

Course overview

Learn how to lead diverse teams and gain a comprehensive, contemporary and theoretical understanding of the skills required to be a successful business leader. You will learn how to develop and enact strategic planning with intuitive financial and governance practices.

Gain more confidence of the inner workings of business leadership roles, and enhance your career progression options. You will gain insights into planning for resource implications that impact educational outcomes and learn essential strategies to use in the profession.

Career opportunities

Develop the theoretical and practical skills required of educational business leaders in the current Australian and global contexts of education. As a graduate of this course, you will advance your capabilities through each unit to gain a sound understanding of education leadership and management. It is designed to support you in possible leadership and management roles within education as well across other industries. Graduates may also utilise this course to pathway into further postgraduate studies.

Study when and where it suits you

You don't need to change your lifestyle to study the Master of Education (Leadership and Management). Our dedicated online classroom lets you choose when and where you study, so you can develop a study routine that works for you. Learn via our premium interactive platform and access Australia's highest rated tech support#. You can easily access course content online, stream lectures when it suits you and connect with teachers and students in a few clicks.

Learn from education leaders

Deakin maintains close links with the education sector to ensure our courses are developed and reviewed with professional input from educators, teachers and professional groups. You'll be taught by experts who have experience in the education sector and who are recognised as leaders and innovators in their fields. This means you can be confident that what you learn with us will be relevant to your career.

¹ Academic Ranking of World Universities (ARWU) 2020.

² 2019 Student Experience Survey, based on undergraduate students

³ Graduate Outcomes Survey (GOS), Quality Indicators for Learning and Teaching (QILT) 2019

^{*} 2020 QS World University Rankings by Subject

[#] According to the Voice Project IT Service Quality Support Benchmark Survey

[^] 2021 indicative fee rates and covers, depending on qualification, of up to and including one year full-time study for domestic students. Fee rates may be subject to change

[~] Face to face intensives are offered annually in SA, WA, Victoria and NSW.



'The experience allowed me to reflect on my daily practices as a leader and challenged me to improve professionally. In doing the course with a fellow staff member it strengthened our working relationship but allowed us to question many of the assumptions that we had been working from. It helped to improve our educational outcomes for the betterment of the students.'

Garry Coyte

Principal, St Bedes College, Melbourne

Graduate Certificate of Education Business Leadership graduate



'I have worked in public education for 30 years, yet I don't have a teaching background. So for me to gain a qualification that not only recognises the diverse roles in education, but also to be recognised in the education sector for my business leadership skills is the icing on the cake. Deakin's commitment to deliver the best program, contextualise for each state in Australia and in various modes is outstanding.'

Fiona Winfield

Manager, Institute of Professional Learning, Department of Education W.A.
Graduate Certificate of Education Business Leadership graduate

Course structure

You need to successfully complete 4 core units and a compulsory unit AAIO18 Academic Integrity to be awarded the Graduate Certificate of Education Business Leadership.

Education Business Planning and Capacity Building (ELT700)

Explore essential educational determinations in developing business plans for schools. Understand the rationale and objectives for education business plans and investigate how these can be used as a tool for organisational capacity building.

Governance in Education (ELT701)

Examine the roles, responsibilities and liabilities of educational board members/ councillors and educational leaders. You will focus on the role of governance in schools, due diligence, risk management, performance and accountability, and managing the competing demands of diverse stakeholders in education.

Leading Strategy and Change in Education (ELT702)

Understand considerations for planning, executing, monitoring and reviewing strategic direction in school and learn the importance of executing an influential strategic plan. You will also investigate research on leading and managing major change.

Understanding Funding and Finance for Educational Outcomes (ELT703)

Discover the educational considerations needed for comprehensive financial planning and management in schools. You will explore school funding and financing issues and debates at the macro, meso and micro levels.

Recognition of prior learning (RPL)

You may be able to reduce your overall study time and tuition cost by getting your work and previous study experience recognised as recognition of prior learning (RPL). RPL, formerly known as advanced standing or credit transfer, includes formal learning (accredited qualifications) and informal learning (non-accredited learning or work experience).

Find out more at: deakin.edu.au/rpl

Scholarships for all types of students

Deakin's extensive range of scholarships can make postgraduate study more accessible for you, no matter your background or interest area. Deakin offers more than 20 postgraduate scholarships recognising and rewarding you for your achievements.

We also offer other ways to make postgraduate study more accessible, such as allowing you to defer payment so you can focus on your studies.

Find out more at: deakin.edu.au/scholarships

Course discounts

Deakin's 10% postgraduate bursary

If you're a Deakin alumni commencing a postgraduate award course, you may be eligible to receive a 10% reduction per unit on your enrolment fees. We've watched you excel – now we'd love to see you soar.

Find out more at deakin.edu.au/alumni-discount

Entry requirements

Admission to study postgraduate coursework at Deakin is based on recognition of your professional experience and previous qualifications. Entry is based on your performance in:

- a bachelor degree in any discipline or
- at least two years of relevant work experience (or part-time equivalent)

Applying to Deakin

Find out how to apply, ask a question or get help with your application at deakin.edu.au/how-to-apply

If you are ready to apply, you can submit your application directly to Deakin at apply.deakin.edu.au

APPLY NOW

Take the next step towards success

deakin.edu.au/postgraduate-education

1800 693 888

ask@deakin.edu.au