



Centre for AI and the Future of Business AI Festival

- Co-Creating Value with AI -

A festival for artificial intelligence practitioners & researchers – 15+ hours of action-led leading content

DAY 1 – Thursday 1st June 2023

TIME	SESSION	TIME	SESSION
9:00am – 9:10am	<p>Welcome</p> <p>Professor Amanda Pyman, Dean Faculty of Business and Law, Deakin University Professor Hind Benbya, Head of IS and Business Analytics and Founding Director of the Centre for AI and the Future of Business</p>	1:20pm – 1:50pm	<p>Session 4</p> <p>Co-Creating Value with External Stakeholders</p> <p>Niels Wouters, Senior Design Researcher Paper Giant <i>AI and the need for civic participation</i> Rory Wooster, Analytics Lead Kmart Australia <i>From concept to reality: AI and RFID in retail operations</i> Jonathan Robinson, Chief Data and Analytics Officer inkl <i>How AI is used in a personalised News service</i></p>
9:15am – 10:15am	<p>Session 1</p> <p>Dimensions of Creating an AI Strategy</p> <p>Oliver Fleming, Senior Vice President H2O.ai <i>Becoming an AI company</i> Rajkumar Mathiravedu, Vice President Digital Solutions Orica <i>Intelligence in Resources Industry – Artificial or Augmented?</i> Katarina Dulanovic, General Manager Data Office Allianz Australia <i>AI and a Culture of Value</i></p>	1:55pm – 2:25pm	<p>Session 5</p> <p>AI for Trust and Truth</p> <p>Daniella Kafouris, Partner Risk Advisory Deloitte <i>Deriving Value with Privacy Enhanced AI</i> Toby Walsh, Chief Scientist UNSW AI Institute <i>Misconceptions about Generative AI</i></p>
10:20am – 10:40am	NETWORKING BREAK	2:30pm – 2:50pm	NETWORKING BREAK
10:40am – 11:30am	<p>Session 3</p> <p>AI in Ethics and Society</p> <p>Steve Iatropoulos, Client CTO in Finance, Microsoft <i>Shared responsibility in the age of Generative AI</i> Leonie Valentine, Strategic Advisor, CommandHub <i>Anonymous and Autonomous AI for the real world</i> Rowena Westphalen, Senior Vice President, Solution and Customer Advisory, Salesforce <i>Generative AI your CRM and Customer Experience Strategy</i></p>	2:50pm – 3:40pm	<p>Industry Panel 2</p> <p>AI Value Pathway to the Future</p> <p>Daniella Kafouris, Partner Risk Advisory Deloitte Sandra Hogan, Co-founder & Data Analytics Lead Amperfi Artak Amirbekyan, Head of Data, AI and ML Transurban</p> <p>Moderator: Franz Strich, Deputy Director of the Centre for AI and the Future of Business</p>
11:35am – 12:20pm	<p>Conversation about generative AI</p> <p>Scott Thomson, Head of Innovation, Customer Engineering, Google Cloud Matt Kupperholz, Ex PWC, AI advisor and Adjunct Professor Deakin University</p> <p>Moderator: Hind Benbya, Head of IS and Business Analytics and Founding Director of the Centre for AI and the Future of Business</p>	3:45pm	<p>Closing</p> <p>Franz Strich, Deputy Director of the Centre for AI and the Future of Business</p>
12:20pm – 1:20pm	LUNCH AND NETWORKING BREAK	4:00pm – 4:45pm	<p>SOCIAL NETWORKING EVENT</p> <p>Drinks and Canapes @Deakin Downtown</p>



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DAY 2 – Friday 2nd June 2023

TIME	SESSION
9:00am – 9:05am	Welcome Franz Strich, Deputy Director of the Centre for AI and the Future of Business
9:05am – 9:30am	Industry Session 1 Victor Dibia, Principal RDSE Microsoft Research <i>Automatic Generation of Grammar-Agnostic Visualizations and Infographics using Large Language Models</i>
9:35am – 10:00am	Academic Session 1 Karin Verspoor, Executive Dean School of Computing Technologies RMIT University
10:05am – 10:30am	Industry Session 2 Ian Oppermann, NSW Government Chief Data Scientist <i>AI - What just happened?</i>
10:30am – 10:40am	NETWORKING BREAK
10:40am – 11:00am	Academic Session 2 Thanh Thi Nguyen, Senior Lecturer at Deakin University <i>Artificial Intelligence for the Metaverse</i>
11:05am – 11:30am	Industry Session 3 Ofir Turel, Professor University of Melbourne <i>Meet Your New Co-Worker: Questions About and Implications of Working with AI</i>
11:35am – 11:55pm	Academic Session 3 Reihaneh Bidar, Lecturer in Business Information Systems at UQ Business School <i>Risk-informed work-redesign framework for AI implementation</i>
12:00pm – 12:20pm	Academic Session 4 Michael Chau, Professor University of Hong Kong <i>Depression Detection on Social Media</i>
12:20pm	Closing remarks & thanks Kristijan Mirkovski, DISBA Deakin University